

# Sport And Fitness Management Major

Professor: S. Manzoor

Assistant Professor: R. Bhandari, P. Chiappetta, A. Kulkarni, D. Moutusi

Visiting Professor: M. Rockett

Lecturer: S. Wilson

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The Sport and Fitness Management major prepares individuals to apply business, coaching and physical education principles to the organization, administration and management of athletic programs and teams, fitness/rehabilitation facilities and health clubs, sport recreation services, and related services. Includes instruction in program planning and development; business and financial management principles; sales, marketing and recruitment; event promotion, scheduling and management; facilities management; public relations; legal aspects of sports; and applicable health and safety standards.

Graduates of the Sport and Fitness Management major successfully demonstrate the ability to:

- I. Apply business, accounting, and marketing principles to promote and manage sport and fitness organizations, teams, and services
- II. Apply the principles of coaching and physical education to a variety of sport organizations
- III. Evaluate and prescribe care for athletic injuries, and take appropriate action in an emergency
- IV. Perform the duties of a practicing sport management professional

All Sport and Fitness Management majors must achieve junior standing before registering for any 300- or 400-level courses. Students in their senior year will apply all skills developed in the program to a 3-credit-hour internship.

Students should complete HES 104 – First Aid and Basic Life Saving in their senior year to have an active certification in CPR and basic life support when entering the workforce.

Students pursuing a career in a non-profit organization are encouraged to take LST 210 - Leadership for Non-Profit Organizations as a general elective. This course teaches relevant skills in fundraising, donor management, grant writing, governance, and volunteer

engagement.

Majors must have at least a 2.00 grade point average in all courses in the major to satisfy graduation requirements.

GRADUATES OF THE PROGRAM EARN A BACHELOR OF  
ARTS IN SPORT AND FITNESS MANAGEMENT

ACADEMIC REQUIREMENTS SUMMARY SHEET

ACADEMIC YEAR 2024-2025

Major: SPORT AND FITNESS MANAGEMENT

Student's Last Name First Name Middle Initial Course

Advisor Date Major Declared

Student's Last Name	First Name	Middle Initial	Course	Advisor	Date Major Declared

Course Code	Title	Hours	Semester	Grade
BUS 3XX	Event and Facility Management	3		
BUS 326	Human Resource Management	3		
SPE 220	Public Relations	3		
ITS 399	Internship in Sport and Fitness Management	3		
Total Hours For Major		51		

If any substitutions or waivers of requirements are allowed, please list below and initial.

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 Advisor Signature

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 Department Chair Signature