

Business Administration Major

Optional concentrations in Finance, Management or Marketing.

Professor: S. Manzoor

Assistant Professor: R. Bhandari, P. Chiappetta, A. Kulkarni, D. Moutusi

Visiting Professor: M. Rockett

Lecturer: S. Wilson

Instructor: B. Benke, J. Jackson, J. Williams

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The John E. Simon Department of Business Administration offers the Business Administration major. The Business Administration major prepares individuals to plan, organize, direct, and control the functions and processes of a firm or organization. Courses in the major include instruction in management theory, human resources management and behavior, accounting and other quantitative methods, purchasing and logistics, organization and production, marketing, and business decision-making.

CIP: 52.0201, Business Administration and Management

PROGRAM OBJECTIVES

Graduates of the Business Administration major successfully demonstrate the ability to:

- I. Monitor operations and production, and recommend strategies that increase efficiencies, optimize resources or maximize profit
- II. Implement best practices in hiring, supporting, and managing an organization's human capital
- III. Employ critical-thinking and analysis skills to solve business problems in a real-world context and present strategy in a well-organized manner that is appropriate to the audience
- IV. Consider and adapt to emerging trends and effectively navigate new scenarios in an everchanging global business environment
- V. Model responsible business practices according to legal, political, ethical, and professional standards

Business Administration majors are well-prepared for entry-level management and supervisory positions in human resources, sales, customer service, wholesale and manufacturing, and consulting. Graduates are also equipped to continue their studies in a graduate program.

All Business Administration majors must achieve junior standing before registering for any 300- or 400-level business administration courses.

Majors must have at least a 2.00 grade point average in all courses in the major to satisfy

